



print&media

The leading media within the graphic arts industry in Finland

Publishing Calendar & Themes 2024

Issue / Month	Themes	Material deadline	Publishing date
1 / March	Sign, Print & Promotion expo issue + print barometric survey	Feb 20	March 6
2 / April	Technology, AI + expo reports Fespa and Sign, Print & Promotion	April 3	April 17
3 / May	Drupa expo issue	May 8	May 22
4 / September	Materials and sustainability	Aug 23	Sep 6
5 / October	Economic Issue	Oct 3	Oct 17
6 / December	Best print in Finland 2024	Nov 20	Dec 4

Reader profile: Print&Media is read widely in graphic arts industry including printing/prepress/bindery companies. Other major reader groups are print buyers, advertising agencies and graphic designers. The magazine is also delivered for marketing decision makers in 300 biggest companies in Finland. We also have extra deliveries with certain theme issues.

It pays off to do marketing with Print&Media:

- 7800** Print&Media magazine readers per issue
- 8000** newsletter recipients every week
- Average 7000** visitors at pmlehti.fi per month

Book your slots for 2024!

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