

# print&media

## FACE TO FACE

### PRINT&MEDIA SEMINARS



Getting professional knowledge and networking with decision makers.

### SIGN, PRINT & PROMOTION EXHIBITION



Exhibition for graphic, visual communication, packaging and promotion professionals.

#### Year 2018:

1 850 unique visitors & exhibitors

#### Year 2020:

2 765 unique visitors & exhibitors

#### Year 2022:

3 243 unique visitors & exhibitors

#### Next exhibition:

13.-14. March 2024

## FEEL THE PAPER

### PRINT&MEDIA MAGAZINE



Printed magazine for professionals.  
6 issues / year

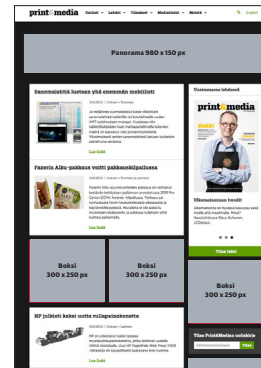
#### Readers:

8 500 / issue

#### Distribution:

average 2 000

### PMLEHTI.FI WEB + WEEKLY NEWSLETTER

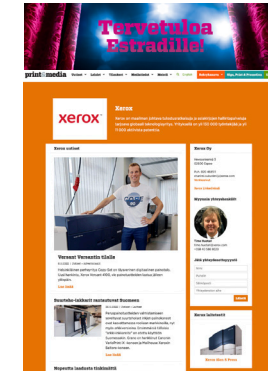


**Web followers:**  
average 7 000 / month

**Newsletter recipients:**  
Aprox. 8 000

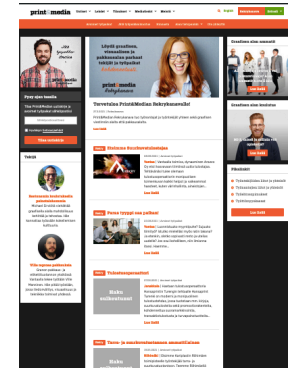
## DIGITAL VISIBILITY

### ESTRADI CONTENT MARKETING SERVICE



Content marketing service collecting all your brand visibility on "stage".

### PRINT&MEDIA RECRUITMENT CHANNEL



Print&Media Recruitment Channel brings together employers and employees from the graphic, visual communication and packaging branch.