



print&media

The leading media within the graphic arts industry in Finland

Publishing Calendar & themes 2026

| Nro / kk | Teemat | Aineisto | Julkaisu |
|---------------|---|----------|----------|
| 1 / March | Sign, Print & Promotion Exhibition issue | Feb 20 | March 5 |
| 2 / May | Technology, AI, Print Barometric Survey & Fespa | April 24 | May 7 |
| 3 / June | Print trends in retail & offices, materials | May 29 | June 11 |
| 4 / September | Packaging and labels, Demodays 2026 | Aug 28 | Sep 10 |
| 5 / November | Bic Economy issue | Oct 23 | Nov 5 |
| 6 / December | Best print in Finland 2026 | Dec 4 | Dec 17 |

Reader profile: Print&Media is read widely in graphic arts industry including printing/prepress/bindery companies. Other major reader groups are print buyers, advertising agencies and graphic designers. The magazine is also delivered for marketing decision makers in 300 biggest companies in Finland. We also have extra deliveries with certain theme issues.

It pays off to do marketing in Print&Media:

- 7800** Print&Media magazine readers per issue
- 10 000** newsletter recipients every week
- Approx. 90 000** unique visitors at pmlhti.fi per year

Book your marketing for 2026:

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